

Media Contact:
Karla Jo Helms
kj@jotopr.com

4th Friday Clearwater February Event will Raffle off Lightning Family Fun Packs

This month's 4th Friday Clearwater party in the street plans to bring the families out with the new tween-pop-sensation, Suite Caroline, as the headliner and the Tampa Bay Lightning's Mobile Marketing Truck raffling off 4 Family Fun Packs.

Tampa Bay, FL, February 8, 2010 -- Making the [4th Friday Clearwater](#) events family friendly is a recipe for success for the downtown street parties. Last Christmas brought out 5,000 people, most of which were families, to see the snow the event trucked in. On February 26th, [Suite Caroline](#) will perform. 12-year-old Caroline, who some are calling the newest rising pop star, has already opened for Martina McBride and Carrie Underwood in her new career. But another attraction sure to bring out the kids is the Lightning Mobile Marketing Truck -- a 57-foot long truck that includes an Xbox with a selection of games including NHL Live 2010. It also has a life-sized hockey player set-up for photo opportunities. The Lightning will be raffling off 4 "Family Fun Packs" (with parking passes). Winners will attend the Tampa Bay Lightning vs. the Washington Capitals game on March 20th. Raffle tickets will be sold for \$5 each or five for \$20. Proceeds will benefit Miles for Hope to assist in finding a cure for Brain Tumors. 4th Friday Clearwater starts at 5:30pm and goes until 10pm.

The Friday street party is expecting a large crowd this month. Beer and wine proceeds at the event will also benefit the [Miles for Hope](#) Charity.

For more information visit www.4thFridayClearwater.com or call 866-550-3472.

About the Clearwater Downtown Partnership and 4th Friday Clearwater:

4th Friday Clearwater is spearheaded by the Clearwater Downtown Partnership. The Clearwater Downtown Partnership is an independent voice of citizens, business, and property owners who are interested in supporting the economic vitality of Downtown Clearwater. It brings stakeholders together to develop, advocate and implement policies that build an exciting,



411 Cleveland Street, Suite 204 Clearwater, FL 33755 888-202-4614 www.jotopr.com

vibrant and diverse downtown, and plays an essential role in keeping the business and residential community educated, informed and involved in the continued success of the downtown. Membership donations will go directly towards projects that will create tangible results. 4th Friday Clearwater is one of the CDP's most successful projects bringing "feet on the street" and more awareness for Downtown Clearwater, and consequently more new businesses in the area. For more information or to become a member, visit www.clwdp.org

###

