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## Breaking News: "Rain Could Put Clearwater Snow Event on Ice"

*Oil is not the only thing that does not mix with water... neither does snow apparently. Due to a forecasted 70% chance of rain that could turn 40 tons of snow into ice, the event organizers of **Miracle on Cleveland Street** in Downtown Clearwater decide to postpone the event until next week.*

Tampa Bay, FL, December 3, 2009 - As reported in the St. Pete Times today, the **Miracle on Cleveland Street** event, that brings in thousands of children from all over to play in 40 tons of snow, has decided to postpone their event due to the high probability of rain. The event has been rescheduled to next Friday, December 11<sup>th</sup> from 5-10 pm.

"The fear is that with unseasonable rain, the snow would turn into ice and slush. It could be a safety issue," said Bill Sturtevant, chairman of the Clearwater Downtown Partnership, which is putting on the snow event.

This is the second year for the Miracle on Cleveland Street event held in the 500 and 600 blocks of Cleveland Street. The free, family-friendly event features tons of snow (literally), Santa Claus, a live band, actors from Charles Dickens' A Christmas Carol, and a Christmas train. At least 2,500 people attended last year, and a bigger crowd is expected this year.

The City's annual Holiday Light-Up and a wreath decorating contest in downtown's Station Square Park is *also* rescheduled to next Friday, December 11<sup>th</sup>. Radio Disney will also come next week with children's games and live entertainment.

However, the City is *still* collecting wreaths for their contest *this* Friday afternoon (11:30am - 1:30pm) in Station Square Park, even though they will be displayed *next week* at the event.

"We are coordinating with the [Clearwater Downtown] Partnership...one event won't happen without the other," said Courtney Orr, Clearwater's downtown manager.

For more information, visit [www.clwdp.org](http://www.clwdp.org) or call 866-550-3472.

Miracle on Cleveland Street is proudly sponsored by Bright House Networks.

About the CDP:

The **Clearwater Downtown Partnership (CDP)** is comprised of downtown property owners, developers, concerned citizens and civic groups and is a non-profit organization whose goal is to promote and foster the economic redevelopment of Downtown Clearwater. The Partnership's aim is to name, fund and



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implement projects that will assist the public and private sectors in averting blight and creating a downtown district that becomes a regional destination. The **CDP** brings stakeholders together to develop, advocate and implement policies that build an exciting, vibrant and diverse downtown and plays an essential role in keeping the business community educated, informed and involved in the continued success of downtown. Their ***Annual Miracle of Cleveland Street Event*** is quickly becoming one of Downtown Clearwater's largest Christmas event, bringing kids from all over to play in tons of snow. Find more information at [www.clwdp.org](http://www.clwdp.org)

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