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Miracle on Cleveland St.: 40 Tons of Snow Expected to Hit Downtown Clearwater December 4th

With nearly 40 tons of snow and 2 toboggan snow slides, Downtown Clearwater's Miracle on Cleveland Street is back on December 4th with Carolers, SANTA and a special Christmas train to take kids over to the Christmas Village!

Clearwater, FL, November 9, 2009 - Who says it never snows in Florida? The [Clearwater Downtown Partnership](#) figured out how to make it snow at their inaugural Christmas event called **Miracle on Cleveland St.** last December. 20 tons of snow graced Cleveland Street along with 2500 attendees - many of which were children who came out in full force to ride the toboggan snow slide and see SANTA. This December 4th, there will be nearly 40 tons of snow, 2 giant toboggan slides and a play snow area for those infamous snow-ball fights!

[HeartDance Band](#) will be jazzing up those ol' Christmas songs and the Christmas train will be available to give kids rides to the Christmas Village. Carolers, Dickens characters and children galore will light up Cleveland Street with snow, snow, more snow and more!

- Miracle on Cleveland St. is **FREE**
- It starts snowing at 5pm and goes until 10pm
- Beer and wine proceeds will benefit [Big Brothers and Big Sisters of Pinellas County](#)
- The Christmas Bazaar has food, vendors and other Christmas fun for the whole family
- The event is proudly presented by Bright House Networks

For more information, visit www.clwdp.org or call 866-550-3472.

About the CDP:

The **Clearwater Downtown Partnership (CDP)** is comprised of downtown property owners, developers, concerned citizens and civic groups and is a non-profit organization whose goal is to promote and foster the economic redevelopment of Downtown Clearwater. The Partnership's aim is to name, fund and implement projects that will assist the public and private sectors in averting blight and creating a downtown district that becomes a regional destination. The **CDP** brings stakeholders together to develop, advocate and implement policies that build an exciting, vibrant and diverse downtown and plays an essential role in keeping the business community educated, informed and involved in the continued success of downtown. Find more information at www.clwdp.org

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