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Smooth Jazz WJST 98.7 and Ruth Eckerd Hall Add More Heat to 4th Friday Clearwater's September 25th Event

4th Friday Clearwater spices up with the most recent development of Smooth Jazz 98.7 on location at the September 25th event in Downtown Clearwater's Cleveland Street District, compliments of Ruth Eckerd Hall.

Clearwater, FL, September 21, 2009 -- [4th Friday Clearwater](#), spearheaded by the Clearwater Downtown Partnership (CDP), on September 25th is heating up with performances by Level 10 and Jose Valentino and the most recent development: Tampa Bay's popular jazz radio station, Smooth Jazz 98.7, will be on location in Downtown Clearwater in conjunction with Ruth Eckerd Hall, one of the partners in the 4th Friday Clearwater events. Ruth Eckerd Hall is providing cool entertainment prizes with drawings held throughout the night:

- **2 tickets to the October 6th "Flavor of Jazz" featuring the Rippingtons**, including unlimited food, wine and beer samplings in the lobbies of REH starting at 5:30pm. Concert starts at 7:00pm;
- **2 tickets to Bonnie Raitt on October 22**, at 8pm;
- **2 tickets to the Steve Miller Band on November 18**, at 8pm.

"4th Friday Enthusiasts," as they are called, will be able to register for the prizes at the *FREE* event which starts at 5:30pm and goes until 10pm on the 500 & 600 blocks of Cleveland Street in Downtown Clearwater. Even more cool prizes will be announced at the event.

- **A suggested donation on September 25th is a non-perishable food item for the RCS Food Bank;**
- **Beer, wine, food and wares will be for sale;**
- **As always, there will be games and activities for the kids - so bring the entire family!**

The CLEARWATER JAZZ HOLIDAY FOUNDATION will be the benefiting charity supplying volunteers to run the beer and wine stands.

For more information, visit www.4thFridayClearwater.com or call 866-550-3472.



About the CDP:

The **Clearwater Downtown Partnership (CDP)** is comprised of downtown property owners, developers, concerned citizens and civic groups and is a non-profit organization whose goal is to promote and foster the economic redevelopment of Downtown Clearwater. The Partnership's aim is to name, fund and implement projects that will assist the public and private sectors in averting blight and creating a downtown district that becomes a regional destination. The **CDP** brings stakeholders together to develop, advocate and implement policies that build an exciting, vibrant and diverse downtown and plays an essential role in keeping the business community educated, informed and involved in the continued success of downtown. Find more information at www.clwdp.org

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In addition to being CEO of JoTo Extreme PR, Karla Jo Helms sits on the Executive Board of the Clearwater Downtown Partnership. For interviews with members connected with the CDP or 4th Friday Clearwater, please contact her at kj@jotopr.com

