

Media Contact;

Karla Jo Helms
 JoTo Extreme PR
ki@jotopr.com

4th Friday Clearwater on September 25th Boasts Star-studded Performances by Level 10 and Jose Valentino

Kicking off the 30th Anniversary Clearwater Jazz Holiday, 4th Friday Clearwater's upcoming "Jazz on Cleveland Street" event on September 25th will infuse the streets with music by 2 local Jazz greats, Level 10 and Jose Valentino.

Clearwater, FL, September 9, 2009 - The 30th Anniversary of Clearwater's Jazz Holiday begins this September 25th in real jazz style with the Clearwater Downtown Partnership kicking it off at their popular [4th Friday Clearwater Party on Cleveland Street](#) event. Performances none other than local jazz celebrities, Level 10 and Jose Valentino, will infuse the crowd with their jazz inspirations. Two city blocks will be closed down in the Cleveland Street District to cater to the expected 1500-plus party-goers in attendance. The party is *FREE* and the details are as follows:

What? 4th Friday Clearwater's *Jazz on Cleveland* is the Kick off for Clearwater's 30th Anniversary Jazz Holiday

When? Friday, September 25th from 5:30pm - 10pm

Where? Downtown Clearwater's Cleveland Street District (500 - 600 blocks of Cleveland Street)

- Entertainment by [Jose Valentino](#) and [Level 10](#)
- Beer, wine and food for sale along with multiple street vendors
- Suggested donation this September will be a non-perishable item for the [RCS Food Bank](#)
- The [CLEARWATER JAZZ HOLIDAY FOUNDATION](#) will be the benefiting charity
- Special appearances by the pirate krewe of [Ye Mystic Krewe of Santa Margarita](#) and Tampa's original kilt krewe, [Krewe of Shamrock](#)
- *And THERE'S PLENTY OF DOWNTOWN PARKING!*

For more information and visit:

- www.4thFridayClearwater.com
- Become our fan on Facebook at [4th Friday Clearwater](#)
- Follow us on Twitter [@4thFriday](#) or
- Call us at 866-550-3472



About the CDP:

The **Clearwater Downtown Partnership (CDP)** is comprised of downtown property owners, developers, concerned citizens and civic groups and is a non-profit organization whose goal is to promote and foster the economic redevelopment of Downtown Clearwater. The Partnership's aim is to name, fund and implement projects that will assist the public and private sectors in averting blight and creating a downtown district that becomes a regional destination. The **CDP** brings stakeholders together to develop, advocate and implement policies that build an exciting, vibrant and diverse downtown and plays an essential role in keeping the business community educated, informed and involved in the continued success of downtown. Find more information at www.clwdp.org

###

In addition to being CEO of JoTo Extreme PR, Karla Jo Helms sits on the Executive Board of the Clearwater Downtown Partnership. For interviews with members connected with the CDP or 4th Friday Clearwater, please contact her at kj@jotopr.com

