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Clearwater High School Basketball Champs Being Honored at 4th Friday Event

The Clearwater Downtown Partnership will be making a special recognition of honor to Clearwater High School Basketball Champs and Coach Allen Carden at their March 27th "Party on the Street" 4th Friday Event .

Clearwater, FL, March 24, 2009 – In line with the [Clearwater Downtown Partnership](#)'s March Madness theme for the launch of their [4th Friday Party on Cleveland Street](#) this March 27th, the CDP is proud to announce they will be making a special recognition of the *Clearwater High School Basketball Champs and Coach Allen Carden*. The theme for the upcoming event is **March Madness** so as to lure sports fans downtown to see the games where they'll be playing on a huge screen TV. Word has it that the [Clearwater Threshers](#)' mascot, Phinley, will be there as well. **The party is free and will go from 5:30-8:30pm at the 400, 500 & 600 blocks of Cleveland Street.**

The "opening night" on March 27th will also showcase well-known entertainers such as [Todd Rundgren](#), who will be in concert at the Capitol Theatre that evening and [The Greg Billings Band](#), who will be performing on the Cleveland Street Stage right at the heart of downtown. [The Invasion Band](#), has just been added to the Cleveland Street Stage as part of the 4th Friday lineup of entertainment. The CDP plans on showcasing local artists as well as nationally renowned artists in its future 4th Friday event.

Beer and wine will be sold and attendees are asked to BYOC (bring your own chair) to sit and watch the games and entertainment. There will also be art, wares and food for sale by multiple street vendors.

4th Friday is a themed event held every 4th Friday of the month in Downtown Clearwater – and there will be a new theme every month. The CDP's test case for 4th Friday was last Christmas called *Miracle on Cleveland Street* which brought over 2,000 people to downtown Clearwater. The CDP knew then that their vision was becoming a reality.



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The CDP has a host of partners and sponsors that have come together in support of Downtown Clearwater's economic revival – sponsors that the CDP says they cannot do without: the City of Clearwater, Opus South, the Threshers, Ruth Eckerd Hall, Tampa Bay Newspapers, the Clearwater Regional Chamber of Commerce, the DDB, the Tampa Bay Informer and Jazz Holiday. The Clearwater Marine Aquarium will be the first non-profit in line to be the benefiting sponsor at these events.

“Clearwater High School has one of the best basketball programs in the country” said Bill Sturtevant, the Partnership's Chair. “We are really proud to honor them amongst all the other entertainers.”

About the CDP:

The **Clearwater Downtown Partnership (CDP)** is comprised of downtown property owners, developers, concerned citizens and civic groups and is a non-profit organization whose goal is to promote and foster the economic redevelopment of Downtown Clearwater. The Partnership's aim is to name, fund and implement projects that will assist the public and private sectors in averting blight and creating a downtown district that becomes a regional destination. The **CDP** brings stakeholders together to develop, advocate and implement policies that build an exciting, vibrant and diverse downtown and plays an essential role in keeping the business community educated, informed and involved in the continued success of downtown. Find more information at www.clwdp.org

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