

OUR MISSION

The Clearwater Downtown Partnership is an independent voice of citizens, business and property owners who are interested in supporting the economic vitality of Downtown Clearwater. It brings stakeholders together to develop, advocate and implement policies that build an exciting, vibrant and diverse downtown, and plays an essential role in keeping the business and residential community educated, informed and involved in the continued success of the downtown.



I am applying for membership in the CDP.

Name: _____
Company: _____
Position: _____
Address: _____
Phone: _____
E-mail: _____
Company Web Site: _____
Cell (optional) _____
My interest in downtown is: _____

I am joining the CDP at the following level (check 1).

- | | |
|--|------------------------------------|
| <input type="checkbox"/> President's Council | <input type="checkbox"/> Member |
| <input type="checkbox"/> Executive Council | <input type="checkbox"/> Associate |
| <input type="checkbox"/> Partner's Council | <input type="checkbox"/> Friends |
| <input type="checkbox"/> Sustaining Member | |

Method of Payment:

- Cash
 Company Check
 Credit Card

Type of Card: _____
Card # _____
Expiration Date _____

Please make your check payable to the Clearwater Downtown Partnership and send to:

The Clearwater Downtown Partnership, Inc.
PO Box 396, Clearwater, FL 33757
Phone: 727-461-9612

NOTE: The Clearwater Downtown Partnership is a non profit corporation. Exemption from taxes under section 501c.3 is being applied for. If this application is approved your membership donation may be tax deductible.

"In true communities there are collective accomplishments. People work together and cooperate one with another to do things which individuals cannot do alone."

Ray Oldenberg
The Great Good Place



D O W N T O W N
Clearwater
TAMPA BAY'S *NEW* DESTINATION

THE HISTORY OF:

D O W N T O W N Clearwater TAMPA BAY'S NEW DESTINATION



Downtown Clearwater was the heart of Clearwater. From the late 1890's to the early 1960's, downtown is where the community came to buy their groceries, clothes and shoes. It was in downtown shops where mothers got their hair done while their children went for ice cream sundaes. This is where you went to see and be seen, a community living room where benches invited strollers to stop and linger.

But then, post World War II, suburbia and the shopping mall replaced traditional downtowns. Downtowns around the US were left desolate and abandoned, including downtown Clearwater.

After 50 years of urban sprawl, communities are rediscovering and giving new life to their downtown districts.

Proclaimed a Community Redevelopment Agency District in 1981, the downtown is an underutilized asset to the citizens of Clearwater. The Partnership's aim is to name, fund and implement projects that will assist the public and private sectors in averting blight and creating a downtown district that becomes a regional destination.

There are many new residential units planned for the area, and their promise is real and tangible.

Still, there are actions that can be undertaken by the private sector to spark additional redevelopment and improved quality of life.

The Downtown Clearwater Partnership was founded with the goal of fostering economic development through private and public sector efforts that include historic preservation, making public places, new business incubation and thoughtful retail recruitment. Your membership donation will go directly towards projects that will create a tangible result in downtown.

There are millions of dollars of public and private sector investments planned for Clearwater.

The Partnership will give an opportunity for people to participate in and help accelerate the renaissance of Clearwater's downtown district.

Actions such as restoring historic facades, educating the general public on Clearwater's history, creating and implementing a real strategy for bringing businesses to downtown can all be accomplished through the combined efforts of the City of Clearwater, The Chamber of Commerce and now the Clearwater Downtown Partnership.

With this private sector initiative, working together with and for the public sector, it is our belief that we can accomplish that which we have been looking for-a true downtown district that is a destination for the entire region.

Read over the levels of membership at above right and choose your level of participation. Then flip this brochure over and fill out the membership form on the reverse side. Thank you in advance for your support of our efforts.

CDP Membership Options:

\$10,000 President's Council

Receives newsletter, notice of events, downtown directory, organization minutes, invitation to Board and Executive Committee Meetings, company logo included on CDP literature and web site, first right of refusal on sponsorship opportunities, preferred seating and pricing at forums. Opportunity to distribute company literature at meetings and be a monthly "featured member" on website. Invited to be a CDP Board Member.

\$5,000 Executive Council

Receives newsletter, notice of events, downtown directory, organization minutes, invitation to Board and Executive Committee Meetings, company logo included on CDP literature and web site, first right of refusal on sponsorship opportunities, preferred seating and pricing at forums. Opportunity to distribute company literature at meetings and be a monthly "featured member" on website.

\$2,500 Partner's Council

Receives newsletter, notice of events, downtown directory, organization minutes, invitation to Board Meetings, company logo included on CDP literature and web site.

\$1,000 Sustaining Member

Receives newsletter, notice of events, downtown directory, organization minutes, invitation to Board and Meetings.

\$500 Member

Receives newsletter, notice of events, downtown directory, organization minutes.

\$250 Associate

Receives newsletter, notice of events, downtown directory.

\$100 Friends

Receives newsletter, notice of events.

